



# **USAG Benelux**

## **Installation Safety Office**



**DO YOU KNOW THAT THE  
MAIN CAUSE OF ACCIDENTS  
IS DISTRACTION?**



**!!!DON'T WALK BY!!!**



# USAG Benelux

## Installation Safety Office



# Why Don't We All Keep Our Eyes on the Road and Our Minds on Driving?





# USAG Benelux

## Installation Safety Office



- Visual
- Auditory
- Physical
- Cognitive



**Types  
of  
Distractio  
n**



# **What Do We Mean by “Driver Distraction”?**

Distraction happens when a driver is slow to recognize a potential hazard because something inside or outside the vehicle draws the driver's attention away from the road.



# USAG Benelux

## Installation Safety Office

# How Do Distractions Affect Driving Ability?



- Drivers react more slowly
- Drivers often fail to recognize potential hazards
- Drivers reduce their “margin of safety”



# USAG Benelux

## Installation Safety Office



### Some Examples From Local MP Blotters (since 1<sup>st</sup> January 2005):

- Driver stated he was backing when his vehicle struck the side of building 20003.
- Driver stated he was traveling towards the Berlin gate when his vehicle struck another one which was stopped at a cross walk.



# USAG Benelux

## Installation Safety Office



# More Examples From Local MP

## Blotters (since 1st January 2005):

- Driver was traveling east while entering Brussels American School and scraped the right rear fender of the vehicle along the gate.
- Driver was exiting gate1 and struck a bollard breaking it in half.
- Vehicle 1 was negotiating a right turn when it collided into the rear of Vehicle 2.



# USAG Benelux

## Installation Safety Office



### More Examples From Local MP

#### **Blotters (since 1st January 2005):**

- Driver was traveling West towards Chievres and struck the other vehicle when he attempted to make a left turn in his driveway and failed to yield the right of way to oncoming traffic.
- Driver was entering the Berlin gate when he failed to judge proper clearance and struck the gate..



# USAG Benelux

## Installation Safety Office



# Taxonomy of Driver Distractions

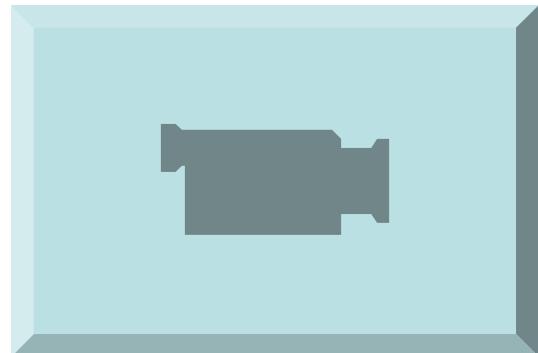
Cell phone / pager  
Eating / drinking  
Radio / tape / CD  
Smoking  
Other occupants

Reading  
Grooming  
External events  
Internal events



# USAG Benelux

## Installation Safety Office





# USAG Benelux

## Installation Safety Office



# SAFETY REMINDER

Driving is a FULL TIME JOB

!!!DON'T WALK BY!!!